



Drop off Location
Lycoming County Veterans Affairs Office
33 W. Third Street
Williamsport, PA 17701
Phone: 570-327-2365

Lycoming County Hometown Heroes, Inc.
Hometown Heroes
2025 Streetlight Banner Program

The Lycoming County Hometown Heroes, Inc. (LCHH) program serves as a tribute to recognize service men and women from the Lycoming County area who have served or are serving our country in a branch of the military.

Reserve your space starting on **January 1, 2025**. Purchase deadline will be **September 5, 2025 (Cost \$210.00)**.

Each individual banner will include the veteran's name, picture, branch of service, era of service and sponsor's name.

The program is non-political and non-partisan.

- ★ **Early Bird Special: Purchase Banner by April 4, 2025, and receive 15% off (Cost \$178.50).**
- ★ **Special Offer- With the purchase of this year's banner we are offering a garden flag for \$40.00.**
The garden flag will have the Veteran's name, branch of service, era of service and picture. This flag will fit on a normal garden flag holder.

The Hometown Heroes Banners:

- ★ Will be on display for **one** year
- ★ Will be 18" wide and 36" high
- ★ Will be located on street lights in Williamsport
- ★ Will include the sponsor's name prominently displayed at the bottom of the banner

Ways to Sponsor a Banner

- ★ Family members and loved ones of veterans may purchase a banner themselves or obtain sponsorship by a local business.
 - LCHH is not responsible for finding sponsorship for banners purchased by individuals, family members or loved ones.
- ★ Should a family wish to purchase a banner; the family name will appear on the banner in place of the business sponsorship name.
- ★ Businesses may sponsor a banner for a particular veteran by contacting Lycoming County Home Town Heroes Inc.
- ★ Cost of sponsorship for families, individuals and civic organizations and businesses is **\$210.00**.
- ★ **Please make checks Payable to LCHH (Lycoming County Hometown Heroes).**

Sponsorships Benefits include:

- ★ Sponsor's name listed on each banner purchased
- ★ Participation in the Lycoming County Hometown Hero Ceremony
- ★ Listing in the Lycoming County Hometown Hero Ceremony Program Booklet

Lycoming County Hometown Heroes, Inc. is a not for profit, organization whose mission is to recognize the contributions of our veterans who served, promote role models for our youth, and provide assistance to veterans and their families in need.

- ★ **Not looking to Sponsor a Banner, Donations also accepted all year round.**

Lycoming County Hometown Heroes, Inc. will make a good faith effort to hang banners on light poles in areas desirable to your business; **however, final placement is at LCHH's discretion.**

The banners will be provided to the sponsor of the banner at the end of the display year.

*If the specific veteran is being honored, the sponsor must complete the sponsorship form. This helps to ensure that LCHH has the most accurate and correct information. Sponsorship forms CANNOT be completed by LCHH, or over the telephone. ***Forms MUST be fully completed to be accepted for sponsorship.**

*Please include the Veteran/ Family of Veteran's personal information so we are able to send the LCHH Ceremony information directly to them.

2025 Hometown Heroes Banner Program

Hometown Hero Information (Please print) Submit an ORIGINAL PHOTO- it will be returned

Name of Veteran in Photo *(as it should appear on banner)*: _____

Is the Veteran? **ALIVE** _____ **DECEASED** _____ **KIA** _____ **POW/MIA** _____

Era of Service (WWI, WWII, etc.)** _____ Branch of Military: _____

Is this a Renewal? **Yes** _____ **No** _____ If so, are you using the same Picture? **Yes** _____ **No** _____

Sponsor's Name *(as it should appear on banner)*: _____

Name of person submitting photo: _____ Relationship to Veteran: _____

Veteran/ Family of Veteran's Information:

Name: _____ Phone Number: _____

Address: _____

PHOTO RELEASE

I hereby grant Lycoming County Hometown Heroes, Inc., permission to use the attached photo (which includes a likeness of me or of my relative) in the 2025 Williamsport Hometown Heroes Program without payment or other consideration.

(Signature)

(Date)

(Printed name)

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SPECIAL OFFER- \$40.00 Garden Flag

____ **Yes** I want to include a garden flag for \$40.00 along with my Large Banner Purchase

____ **No** I do not wish to purchase a garden flag

BUSINESS SPONSOR (Please fill in this section also – please print)

Sponsor Name *(as it should appear on banner)*: _____

Contact Name: _____

Phone Number: _____

Address: _____

____ Yes, I will make a contribution to the Hometown Hero Celebration

____ Yes, I will sponsor a Banner

PLEASE MARK ONE - If sponsoring a banner but do not have a veteran

____ The Business would like the banner

____ The veteran/ family of veteran may have the banner

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****Era of Service - Official Department of Defense Dates ****

Global War on Terror (GWOT): September 11, 2001 - to present

Cold War: September 2, 1945 – December 26, 1991

Persian Gulf: August 2, 1990 - August 31, 1991

Korean Conflict Era: June 27, 1950 - January 31, 1955

Vietnam Era: November 1, 1955 - May 7, 1975

WW I Era: April 6, 1917 - November 11, 1918

WW II Era: December 7, 1941 - December 31, 1946

****IF YOU HAVE ANY QUESTIONS PLEASE CONTACT US AT 570-327-2365****